



Privacy Policy

Last Modified: June 30, 2017

meeG is a fast and fun way to express yourself . You can send a meeG of yourself to friends and family. When you use these services—and any others we in the BAD APPS LLC family roll out, whether in the meeG app or elsewhere—you'll share some information with us. We get that that can affect your privacy. So we want to be upfront about the information we collect, how we use it, whom we share it with, and the choices we give you to control, access, and update your information.

That's why we've written this Privacy Policy. And it's why we've tried to write it in a way that's blissfully free of the legalese that often clouds these documents. Of course, if you still have questions about anything in our Privacy Policy, just contact us.

Information We Collect

There are three basic categories of information we collect:

- **Information you choose to give us.**
- **Information we get when you use our services.**
- **Information we get from third parties.**

Here's a little more detail on each of these categories.

Information You Choose to Give Us

When you interact with our services, we collect the information that you choose to share with us. Other services, such as commerce products, may also require you to provide us with a debit or credit card number and its associated account information.

Of course, you'll also provide us whatever information you send through the services, such as meeGs to your friends. meeG doesn't archive any images taken through the app and shared using any Instant Messaging app, so we won't use any image or publish them. Keep in mind that the users you send meeGs to can always save that content or copy it outside the app. So, the same common sense that applies to the internet at large applies to meeG as well: Don't send messages or share content that you wouldn't want someone to save or share as if they use it to cause damage, meeG is not responsible. When you contact BAD APPS Support or communicate with us in any other way, we'll collect whatever information you volunteer.

Information We Get When You Use Our Services

When you use our services, we collect information about which of those services you've used and how you've used them. We might know, for instance, that you watched a particular Live Story, saw a specific ad for a certain period of time, and sent a few Snaps to friends. Here's a fuller explanation of the types of information we collect when you use our services :

- **Usage Information.** We collect information about your activity through our services. For example, we may collect information about:
- **Device Information.** We collect device-specific information, such as the hardware model, operating system version, advertising identifier, unique application identifiers, unique device identifiers, browser type, language, wireless network, and mobile network information (including the mobile phone number).
- **Camera.** Our services require us to collect images from your device's camera and photos. For example, you won't be able to send meeGs from your camera roll unless we can access your camera or photos.
- **Log Information.** We also collect log information when you use our website. That information includes, among other things:
 - details about how you've used our services.
 - device information, such as your web browser type and language.
 - access times.
 - pages viewed.
 - IP address.
 - identifiers associated with cookies or other technologies that may uniquely identify your device or browser.
 - pages you visited before or after navigating to our website.

Information We Collect from Third Parties

We will share your information with third parties only in the ways that are described in this privacy statement.

We may provide your personal information to companies that provide services to help us with our business activities such as shipping your order or offering customer service. These third parties are authorized to use your personal information only as necessary to provide these services to us.

We may disclose your personal information

- as required by law, such as to comply with a subpoena, or similar legal process.
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.
- if BAD APPS LLC is involved in a merger, acquisition, or sale of all or a portion of its assets.
- to any other third party.

How We Use Information

What do we do with the information we collect? The short answer is: Provide you with an amazing set of products and services that we relentlessly improve. Here are some of the ways we do that:

- develop, operate, improve, deliver, maintain, and protect our products and services.
- send you communications, including by email. For example, we may use email to respond to support inquiries or to share information about our products, services, and promotional offers that we think may interest you.
- monitor and analyze trends and usage.
- enhance the safety and security of our products and services.
- verify your identity and prevent fraud or other unauthorized or illegal activity.
- use information we've collected from cookies and other technology to enhance the services and your experience with them.
- enforce our Terms of Service and other usage policies.

We may also store some information locally on your device. For example, we may store information as local cache so that you can open the app and view content faster.

How We Share Information

We may share information about you in the following ways:

- **With our business partners.** We may share the following information with our business partners:
 - public information like your name.
- **With our affiliates.** We may share information with entities within the BAD APPS LLC family of companies.
- **With third parties.** We may share your information with the following third parties:
 - **With service providers, sellers, and partners.** We may share information about you with service providers who perform services on our behalf, sellers that provide goods through our services, and business partners that provide services and functionality.
 - **With third parties for legal reasons.** We may share information about you if we reasonably believe that disclosing the information is needed to:
 - comply with any valid legal process, governmental request, or applicable law, rule, or regulation.
 - investigate, remedy, or enforce potential Terms of Service violations.
 - protect the rights, property, and safety of us, our users, or others.
 - detect and resolve any fraud or security concerns.
 - **With third parties as part of a merger or acquisition.** If BAD APPS LLC gets involved in a merger, asset sale, financing, liquidation or bankruptcy, or acquisition of all or some portion of our business to another company, we may share your information with that company before and after the transaction closes.

Users Outside the United States

Although we welcome meeG fans from all over the world, keep in mind that no matter where you live or where you happen to use our services, your information may be shared within the BAD APPS LLC family of companies. This means that we may collect your personal information from, transfer it to, and store and process it in the United States and other countries outside of where you live.

Children

Our services are not intended for—and we don't direct them to—anyone under 13. And that's why we do not knowingly collect personal information from anyone under 13.

Revisions to the Privacy Policy

We may change this Privacy Policy from time to time. But when we do, we'll let you know one way or another. Sometimes, we'll let you know by revising the date at the top of the Privacy Policy that's available on our website. Other times, we may provide you with additional notice (such as adding a statement to our websites' homepages or providing you with an in-app notification).

Contact

You can contact us about this privacy statement by emailing us at the address below:

meegapps@gmail.com

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